

As Seen In... Forbes, February 29, 2016

NEW YORK LEADERS IN LAW

Broad Experience and Impeccable Client Service Define This Business Law Firm

Einbinder Dunn & Goniea LLP

New clients, new cases, new transactions, more trials — being busy is a good problem to have for the attorneys of Einbinder Dunn & Goniea LLP.

“2015 was our best year yet, and we expect 2016 to be even better,” says Michael Einbinder, a founding partner.

Business is so good, in fact, that in January, the firm expanded its practice by opening a Philadelphia office.

Einbinder, who has been practicing law since 1981, says the firm’s success is attributable to the relationships the firm has built through the years by doing outstanding work and providing exceptional care to clients. The firm is known for its versatility in the areas of franchise law, commercial litigation, business law, real estate law, fashion law, estate planning and restaurant law for clients in New York and nationwide.

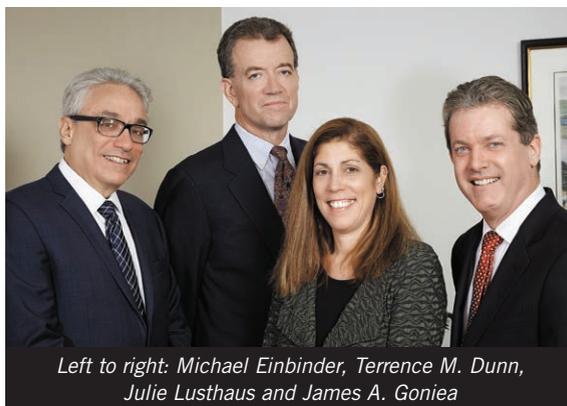
“Our firm has a substantial amount of business litigation experience. ... Whoever the client is, they get a level of personal attention that larger firms can’t match. We do excellent work, and our clients are very satisfied. That’s why we’re growing.”

– Michael Einbinder, founding partner

Consistent Partner Attention for Clients

The firm’s practice is broad and diverse, and the attorneys’ collaborative, interdisciplinary approach means clients receive comprehensive representation and individually tailored solutions.

“We pay a lot of attention to our clients,” Einbinder says. “They work



Left to right: Michael Einbinder, Terrence M. Dunn, Julie Lusthaus and James A. Goniea

directly with me and the other partners. That’s important to us, because that’s how we want to be treated. We keep clients informed and make them part of the strategy for their case. After all, they know their businesses better than anyone else.”

For Einbinder, it’s not uncommon to wrap up a day in court by working late into the night with a client, preparing together for the next day’s proceedings. That high-touch commitment to clients is one of the firm’s trademarks and also applies to the transactional team, which is headed by Terrence M. Dunn and Julie Lusthaus. The recent addition of James A. Goniea to the firm further strengthens its business litigation depth. Goniea, who spearheaded the opening of the firm’s Philadelphia office, is an experienced litigator and the former general counsel of a major franchisor.

Versatility and Breadth

Einbinder describes ED&G as a full-service firm involved in all aspects of business law, with commercial litigation

and transactional matters being areas of particular importance. The firm has a nationwide dispute resolution practice representing small and medium-sized businesses in complex cases in court, arbitration and mediation.

One of the firm’s concentrations is franchise law, where it represents franchise clients in matters ranging from startup and acquisition issues to transactional needs, real estate, structural documents and compliance, and

in disputes. Einbinder is a member of the American Bar Association Forum on Franchising, the International Franchise Association, and the American Association of Franchisees and Dealers, in addition to being past chair of the American Franchisee Association Legal Symposium Steering Committee. The other firm partners also have prominent leadership roles in franchise industry groups.

In its litigation and dispute resolution practice, the firm brings to bear decades of experience handling the gamut of issues business owners and leaders face every day. From contract litigation to resolving non-competition disputes, the attorneys of Einbinder Dunn & Goniea have done it — and done it well.

“Our firm has a substantial amount of business litigation experience,” Einbinder says. “We work with manufacturers, distributors, logistics companies, licensors, restaurants, theater companies, etc. Whoever the client is, they get a level of personal attention that larger firms can’t match. We do excellent work, and our clients are very satisfied. That’s why we’re growing.”

**EINBINDER DUNN
& GONIEA LLP**